

STYLE GUIDELINES

For Port of Seattle use



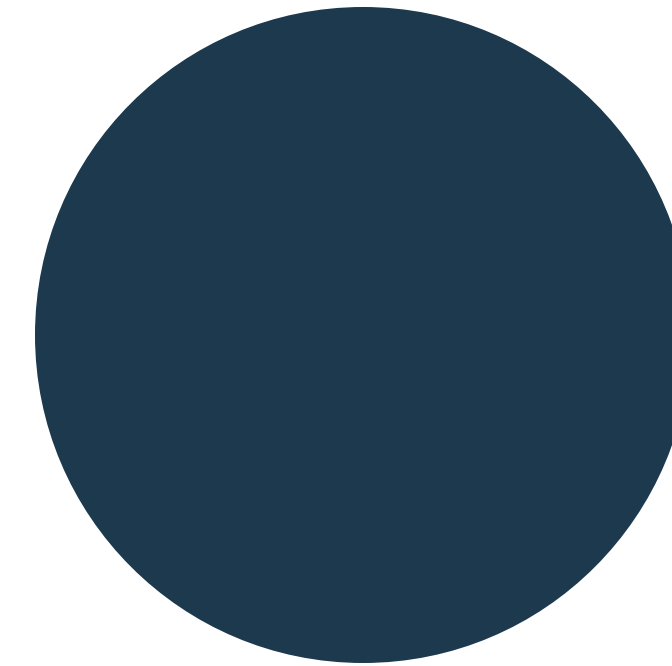
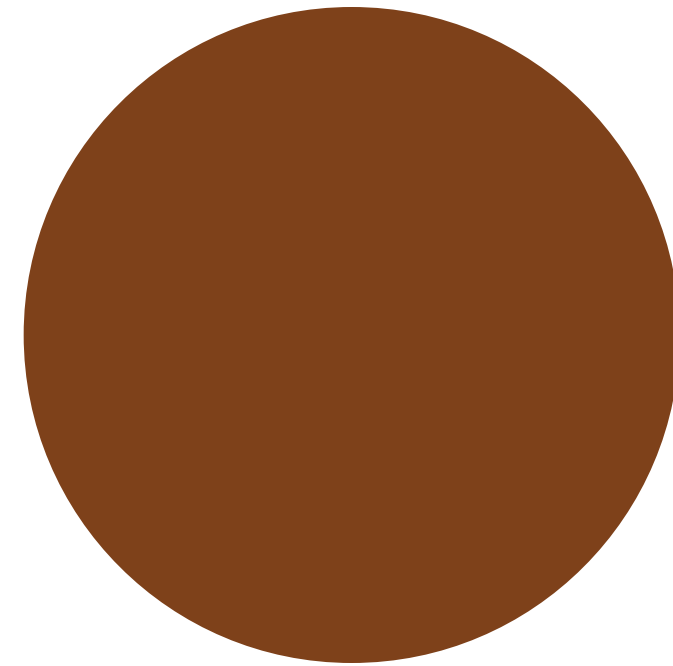
TRAVELER-ADDRESSED SIGN COLORS

PRIMARY

CMYK 33/75/100/35

RGB 126/65/28

HEX #7e411c



PRIMARY

CMYK 90/71/47/40

RGB 32/58/78

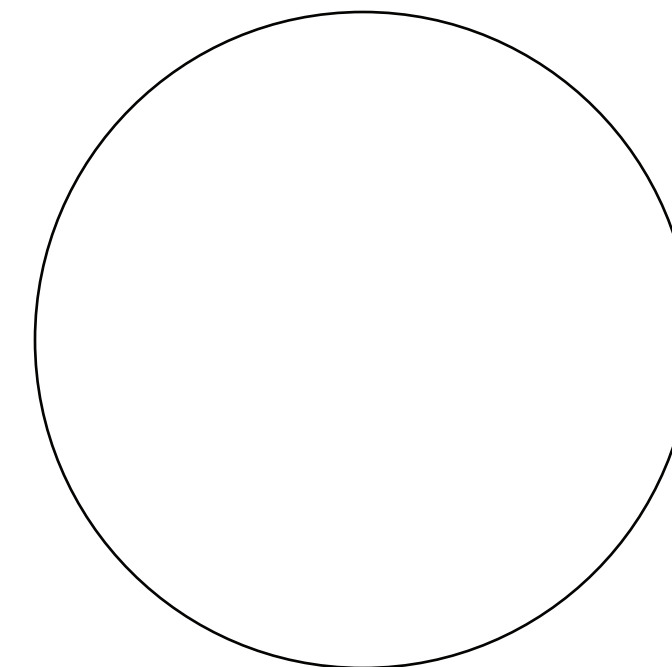
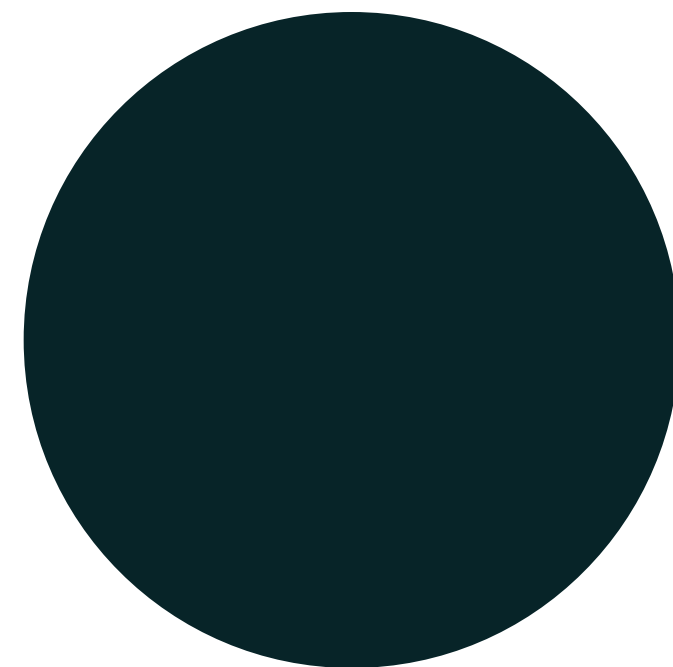
HEX #203A4E

SECONDARY

CMYK 88/64/62/68

RGB 8/38/42

HEX #08262A



BACKGROUND

CMYK 0/0/0/0

RGB 255/255/255

HEX #ffffff

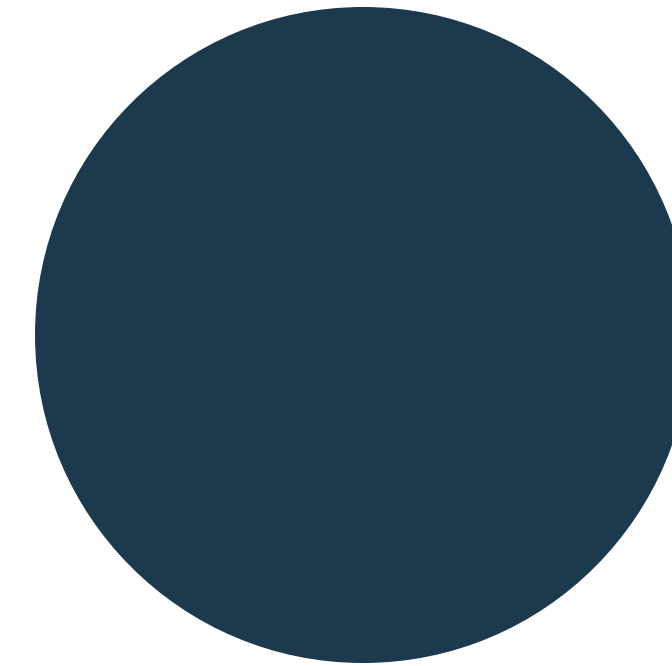
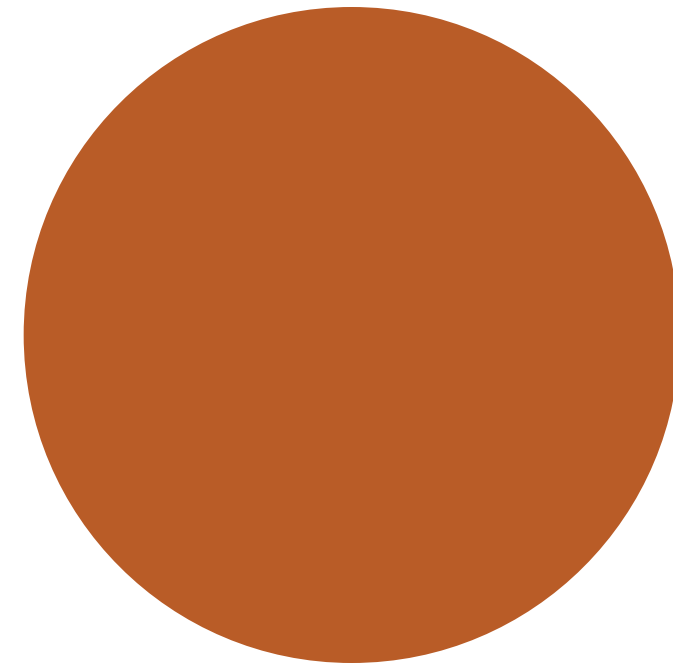
NOT ALONE SIGN COLORS

PRIMARY

CMYK 21/73/100/9

RGB 185/92/40

HEX #B95C28



PRIMARY

CMYK 90/71/47/40

RGB 32/58/78

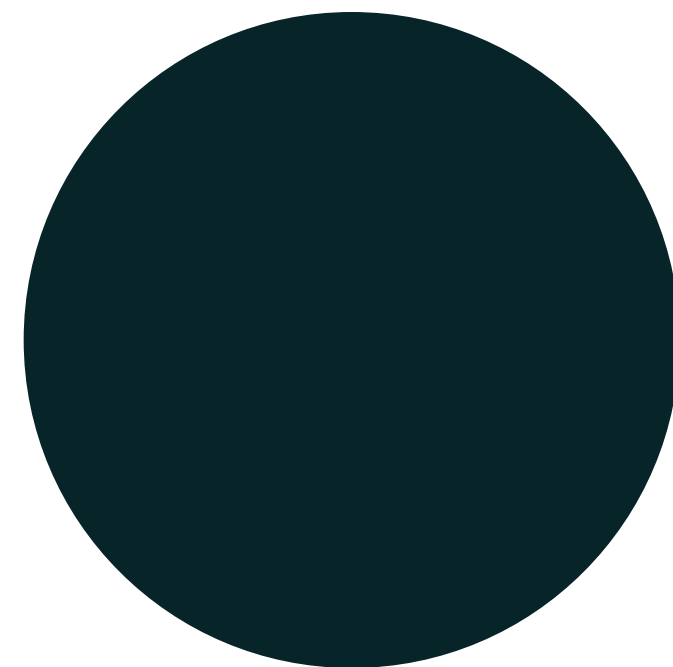
HEX #203A4E

SECONDARY

CMYK 88/64/62/68

RGB 8/38/42

HEX #08262A



BACKGROUND

CMYK 5/5/7/0

RGB 239/235/231

HEX #efebe7

SLOGAN AND LOGO

#DestinationHope



TYPOGRAPHY

TRAVELER-ADDRESSED SIGNS

HEADINGS

BEBAS NEUE REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890,.,!/?@#\$\$%^&*()

SUBHEADINGS

Roboto Condensed Bold

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890,.,!/?@#\$\$%^&*()

LINKS:

[Bebas Neue](#)

[Roboto Condensed](#)

TYPOGRAPHY

TRAVELER-ADDRESSED SIGNS CONT'D

BODY TEXT

Roboto Condensed Light

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890, . ! ? @ # \$ % ^ & * ()

TYPOGRAPHY

NOT ALONE SIGNS

LINKS:

[Acumin Extra Condensed](#)
[Open Sans](#)

HEADINGS

Acumin Pro Extra Condensed Black

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890,.,!/?@#\$\$%^&*()

Acumin Pro Extra Condensed Medium

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890,.,!/?@#\$\$%^&*()

TYPOGRAPHY

NOT ALONE SIGNS CONT'D

SUBHEADINGS

Acumin Pro Extra Condensed SemiBold

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890,.,!/?@#\$%^&*()

Acumin Pro Extra Condensed Regular

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890,.,!/?@#\$%^&*()

TYPOGRAPHY

NOT ALONE SIGNS CONT'D

BODY TEXT

Open Sans

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890, .! ? @ # \$ % ^ & * ()